



Northwest Chargers Hockey Association

3939 Winnetka Avenue • Rolling Meadows, Illinois 60008

2007-2008 Season

Dear Friend:

The Northwest Chargers Hockey Association will be publishing a Yearbook/Advertising Book for the 2007-2008 season.

The Chargers organization is a not-for-profit youth athletic organization serving the northwest suburbs of Arlington Heights, Elk Grove, Hoffman Estates, Inverness, Mount Prospect, Palatine, Rolling Meadows and Schaumburg. Our program consists of travel teams with a total enrollment of over 200 youngsters ranging in age from 5-17.

The Chargers are entering their twenty fifth "silver anniversary" season. Our teams have captured two National Championships, two International Silver Stick Championships, thirty-one State Championships, twenty NIHL championships and a Central States Developmental Hockey League championship.

We anticipate distributing approximately 1,000 yearbooks throughout our organization and the Northwest suburban area during our upcoming season. This avenue will allow excellent advertising exposure for your business while assisting local children's participation in a quality athletic program.

We hope you will consider supporting the Chargers and our players. Should you require additional information about our program or wish to see a sample of our yearbook, please contact any of the Board of Directors.

We cordially invite you and your families to visit the ice arenas at your convenience to enjoy some of the finest youth hockey in the Chicago area. To learn more about the Northwest Chargers, please visit our website, www.nwchargers.org.

Sincerely,

Northwest Chargers Hockey Association
Board of Directors

2007-2008 AD BOOK COSTS

_____ Inside Front Cover*	\$500**	_____ Full Page (7 ½ x 10")	\$175
_____ Inside Back Cover*	\$500**	_____ Half Page (7 ½ x 5" or 3 ¾" x 10")	\$125
_____ Outside Back Cover*	\$600**	_____ Quarter Page	\$ 75
_____ Center Pages *(2)	\$300	_____ Business Card	\$ 35
_____ Back Page* (Black & White)	\$300		

*Available on a first come, first served basis only.

**Must have professional colored artwork on disk enclosed with ad book form.

DEADLINE FOR AD BOOK IS NOVEMBER 1, 2007

Sponsor Name _____

Address _____

City/State/Zip _____ Phone _____

Contact _____ E-Mail _____

Signature _____ Date _____

Amount Enclosed _____ Check Number _____

Player Referral _____ Team _____

Artwork Enclosed _____ Yes _____ No (Please do not fold or staple)

Artwork Returned _____ Yes _____ No

Special Message _____

For additional information, please call (847) 772-3927.

Return completed ad book form to:

Russ Fitton, Treasurer
Northwest Chargers Hockey Association
3939 Winnetka
Rolling Meadows, IL 60008